

TAG HEUER

CARRERA HEUER-02

AN ICON OF MOTOR SPORT TIMEKEEPING

To mark its 55th anniversary in 2018, the legendary TAG Heuer Carrera collection has been equipped with the Heuer-02 chronograph manufacture movement.

Heuer Carrera. TAG Heuer's best-selling model celebrates its 55th anniversary in 2018. 55 years of research and innovation. To mark the occasion, TAG Heuer is extremely proud to have equipped this iconic piece with a new manufacture movement: the Heuer 02 chronograph. To accompany the launch, TAG Heuer has also issued a book, "Carrera, ahead of its time," which takes readers on a journey through the history and heritage of this legendary timepiece.

Synonymous with the world of motor sport – it takes its name from the famous Carrera Panamericana race – the first Heuer Carrera was created in 1963 by Jack Heuer. Its revolutionary dial made it a ground-breaking model for the time. Thanks to its modernism and minimalism, it quickly became an international success.

Since then, the collection has been expanded year after year with the addition of new models renowned for both the creativity and technical innovation they represent. One such example is the TAG Heuer Carrera Mikrogirder, which offers accuracy to 5/10,000ths of a second and 7.2 million vibrations per hour. Others include the Calibre Heuer 01 manufacture movement and the TAG Heuer Connected Modular 45, the first TAG Heuer high-end modular connected watch to carry the Swiss Made stamp. Swiss tradition connected to the future.

TAG Heuer is pursuing this path further by equipping its Carrera model with a Heuer 02 chronograph calibre featuring a frequency of 4 Hz and a power reserve of 75 hours. At 6.95 mm thick, this automatic movement comprises 168 components, a pillar wheel and a vertical clutch. Featuring traditional finishes visible through the sapphire case-back, this TAG Heuer proprietary mechanism offers maximum space for the counters on the dial side, resulting in visual harmony and perfect legibility.

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