

TAG HEUER AUTAVIA HEUER-02 CHRONO 42 MM

The Autavia, created in 1962, was the first collection christened by Jack Heuer. The name "Autavia" is a portmanteau, combining the notions of AUTomobile and AVIAtion. The 2017 model, which reflects the motor racing spirit of this era and the world of timekeeping, with its simple yet effective lines, is the result of the Autavia Cup, organised last year by TAG Heuer. Collectors and fans were asked to choose their favourite model from a shortlist of 16 Autavia watches which had been released in the past, and to vote online. In total, TAG Heuer recorded over 50,000 votes, with the winning watch being the Autavia "Rindt", produced in 1963. The 2017 reinterpretation of this model is inspired greatly by this piece.

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HIGHLIGHT