

EUROPA STAR PREMIERE SPECIAL RATECARD - 30 AD SIZES AVAILABLE - FITS ALL BUDGETS!

Ad sizes	Base Rate (CHF)	1x	2x	3x	4x	5x	6x	Total Ad Campaign	1x	2x	3x	4x	5x	6x
Width x Height in mm			(-5%)	(-10%)	(-15%)	(-20%)	(-25%)			(-5%)	(-10%)	(-15%)	(-20%)	(-25%)
47*47 (Pavé Goodwill)	250	250	240	230	210	200	190	47*47	250	480	690	840	1000	1140
47*98	480	480	450	430	400	380	360	47*98	480	900	1290	1600	1900	2160
47*149	680	680	640	610	570	540	510	47*149	680	1280	1830	2280	2700	3060
47*200	850	850	810	770	720	680	640	47*200	850	1620	2310	2880	3400	3840
47*251	1000	1000	950	900	850	800	750	47*251	1000	1900	2700	3400	4000	4500
47*353 (Single Column)	1230	1230	1160	1100	1040	980	920	47*353	1230	2320	3300	4160	4900	5520
98*47	480	480	450	430	400	380	360	98*47	480	900	1290	1600	1900	2160
98*98 (Double Pavé)	900	900	860	810	770	720	680	98*98	900	1720	2430	3080	3600	4080
98*149	1280	1280	1220	1150	1090	1030	960	98*149	1280	2440	3450	4360	5150	5760
98*200	1620	1620	1530	1450	1370	1290	1210	98*200	1620	3060	4350	5480	6450	7260
98*251	1900	1900	1810	1710	1620	1520	1430	98*251	1900	3620	5130	6480	7600	8580
98*353 (Double Column)	2330	2330	2210	2090	1980	1860	1750	98*353	2330	4420	6270	7920	9300	10500
149*47	680	680	640	610	570	540	510	149*47	680	1280	1830	2280	2700	3060
149*98	1280	1280	1220	1150	1090	1030	960	149*98	1280	2440	3450	4360	5150	5760
149*149 (Standard Pavé)	1820	1820	1730	1640	1550	1460	1370	149*149	1820	3460	4920	6200	7300	8220
149*200	2300	2300	2180	2070	1950	1840	1720	149*200	2300	4360	6210	7800	9200	10320
149*251	2700	2700	2570	2430	2300	2160	2030	149*251	2700	5140	7290	9200	10800	12180
149*353 (Triple Column)	3310	3310	3140	2980	2810	2650	2480	149*353	3310	6280	8940	11240	13250	14880
200*47 (Small Banner)	850	850	810	770	720	680	640	200*47	850	1620	2310	2880	3400	3840
200*98	1620	1620	1530	1450	1370	1290	1210	200*98	1620	3060	4350	5480	6450	7260
200*149	2300	2300	2180	2070	1950	1840	1720	200*149	2300	4360	6210	7800	9200	10320
200*200	2890	2890	2750	2600	2460	2310	2170	200*200	2890	5500	7800	9840	11550	13020
200*251 (Business page)	3400	3400	3230	3060	2890	2720	2550	200*251	3400	6460	9180	11560	13600	15300
200*353	4170	4170	3960	3750	3540	3330	3120	200*353	4170	7920	11250	14160	16650	18720
251*47	1000	1000	950	900	850	800	750	251*47	1000	1900	2700	3400	4000	4500
251*98	1900	1900	1810	1710	1620	1520	1430	251*98	1900	3620	5130	6480	7600	8580
251*149	2700	2700	2570	2430	2300	2160	2030	251*149	2700	5140	7290	9200	10800	12180
251*200	3400	3400	3230	3060	2890	2720	2550	251*200	3400	6460	9180	11560	13600	15300
251*251	4000	4000	3800	3600	3400	3200	3000	251*251	4000	7600	10800	13600	16000	18000
251*353 (Full Page)	4900	4900	4660	4410	4170	3920	3680	251*353	4900	9320	13230	16680	19600	22080

SPECIALS

Front Page (C1)

98*64 - Front page Pavé CHF 1400

Double Page Spread (DPS)

534*353 CHF 8000

DPS Banner

534*149 CHF 5000

Position within Editorial Page

Supplement for all formats up to 251*251 CHF 300

Back Cover (C4)

251*353 - Full Page CHF 6000

DPS Business Size

400*251 CHF 6000

Discount on Annual Turnover

> CHF 10'000 3%

Special Rate for Advertisers in Europa Star Magazine Europe & International Editions

Full Page 251*353 CHF 4000 (please consult us)

PUBLICATIONS SCHEDULE**2016-2017:****# 5/16 - Holiday Season**

Parution: 28/11/2016

Material deadline: October 28

6/16 - 1/17 - Winter (SIHH)

Parution: 16/1/2017

Material deadline: December 5

2/17 - Spring (Baselworld)

Parution: 23/3/2017

Material deadline: February 24

3/17 - Summer (EPHJ)

Parution: 20/6/2017

Material deadline: May 15

4/17 - Autumn

Parution: 20/9/2017

Material deadline: August 22

5/17 - Holiday Season

Parution: 28/11/2017

Material deadline: October 27

6/17 - 1/18 - Winter (SIHH)

Parution: 15/1/2018

Material deadline: December 5

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Watches-for-china.com (Chinese traditional)

Watches-for-china.cn (Chinese simplified)

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Europastarwatch.ru (Russian)

Watch-aficionado.com (English)

CIJIntl.com (Women's Watches & Jewels / anglais)

Eurotec.ch (Microtechnology / English, French, German)

Rates and Media Kits for every edition are available on:

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