

INTRODUCING FENDI ISHINE

Elegant and feminine, the new Fendi IShine Watch Collection displays three different gemstone looks with a simple twist of the crown. The Fendi IShine timepiece combines noble materials and precious stones in a sophisticated play of light and shade.

On the occasion of Baselworld 2017, Fendi Timepieces presents the new Fendi IShine Watch Collection, celebrating the FENDI DNA. Inspired by the eternal power of light, it features unique bright effects enhanced by a sophisticated colour palette, ranging from white to pink and red, recalling the pure light of the sunrays from sunrise to dusk.

By rotating the crown adorned with a prong-set precious stone at 3 o'clock, three different gemstone configurations are revealed: 12 white topazes, 12 gradient pink and red topazes or 12 black spinels adorn the dial, alternating with Arabic numerals and indexes for a sparkling effect.

The architecture of the new Fendi IShine Watch Collection is versatile yet audacious. Its new concave and convex case design transcends tradition and defines a new shape highlighting the polished and satin-brushed case flanks.

The watch is proposed in different versions including stainless steel, two-tone or stainless steel with soft touch flanks. The two-tone version features a black lacquered dial enhanced by a faceted white mother-of-pearl cabochon at the centre, drawing reflection effects like those of a diamond-cut jewel, in a beautiful contrast with the 18-karat gold-plated bezel, case flanks and black spinel-adorned crown. Its refined allure is further emphasised by the satin-brushed stainless steel bracelet featuring faceted 18-karat gold plated central links.

The new 18-karat yellow gold plated and stainless steel Fendi IShine watch is enhanced with a ring of rotating gemstones on a sophisticated black and white mother-of-pearl dial.

