

# URBAN JÜRGENSEN

## 1140 RG L BROWN

### CELEBRATING 245 YEARS OF CRAFTMANSHIP

Continuing 245 extraordinary years of history, and to mark the anniversary, Urban Jürgensen presents its new limited edition of 20 pieces, the Ref. 1140 RG L BROWN.

At first glance, the 1140 RG L BROWN strikes a unique tone from the chocolate brown dial juxtaposed with the finely blued hands, to the exquisite Arabic numerals crafted in solid rose gold and hand-polished to a fine pillow shape. The limited-edition anniversary piece exhibits a simplicity that conceals the complexity of its creation. The construction methods and craftsmanship used are deliberately intended to appeal to connoisseurs of fine watchmaking. While some design elements are clear to see, others are virtually hidden from view. This new model contains the sought-after handcrafted blend of the Urban Jürgensen hands, the guilloché dial, the in-house P4 hand-finished movement and teardrop lugged casework that ensures every piece is a unique work of art.

Urban Jürgensen hands are hand-made. They comprise a significant number of components that are individually honed, polished, assembled and finished. This naturally implies numerous hours of highly skilled workmanship and is a key feature of Urban Jürgensen timepieces.

The rose gold Urban Jürgensen Arabic numeral appliques are inspired by the hand painted enamel and grand feu dials of our historic pocket watches – an inspiration that imparts almost impossible challenges in crafting them in solid gold.

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Urban Jürgensen is considered a master of the art of the hand finished guilloché dial. In the new 1140 RG L BROWN, this can be appreciated in the great attention to detail in the dial layout and the selection of barleycorn and guilloché checkerboard patterns. Each dial requires up to 700 operations and takes two full days of manual work to complete on a rose engine lathe.

[www.urbanjurgensen.com](http://www.urbanjurgensen.com)



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