

DOXA

SUB 300 COSC

BEYOND ORANGEMANIA

Doxa introduces the SUB 300 in six vibrant colours and 12 versions. Daring colours are an integral part of the history of the brand that launched the revolutionary diver's watch in 1967.



Doxa's SUB 300 diving watch was the first ever to look past black or white and go for colour – with an orange dial that was much easier to read and more practical in the darkness of the deep. The timepiece launched 53 years ago now comes in a new series of six

colours and 12 versions: turquoise, yellow, navy, silver, black, and of course the famous "Professional Orange" of the first SUB 300.

With short sleeves or a full body wetsuit, it's full colour all the way for the stainless steel SUB 300 COSC. The dial is not the only thing to come in different colours; the brand is also introducing matching rubber straps, without forgetting the stainless steel "beads of rice" bracelet.

A robust and reliable 42.5 mm diver, rated to a depth of 300 metres (30 bar, about 984 feet) at an ultra competitive price/performance ratio for a superlative array of quality features. Doxa celebrates a renewal in living colour!

From 2020, the SUB 300 is available with flying colours: Orange Professional, Silver Searambler, Black Sharkhunter, Navy Caribbean, Yellow Divingstar, and Turquoise Aquamarine. Doxa also introduces coloured rubber straps for a tone-on-tone match with the dials, a first for its collections.

www.doxawatches.com

