

## HIGHLIGHT

Sponsored content

# EBERHARD & CO. SCAFOGRAF 300 "MCMLIX" EDITION SIXTY YEARS OLD, BUT NOT SHOWING ITS AGE

A celebratory edition of the Scafograf line is called "MCMLIX", in reference to the year Eberhard & Co. launched this collection – which would end up spanning two centuries – in Roman numerals.

Launched in 1959 to meet an increasing demand for reliable diving watches, the Scafograf collection has been one of the biggest success stories of the La Chaux-de-Fonds brand. The technical characteristics of the watches have made them one of the most coveted instruments for diving enthusiasts.

The first two models, water resistant to 100 and 200 metres respectively, immediately climbed to the apex of the market, encouraging Eberhard & Co. to take on new challenges. The result was the Scafograf 300 (a version for professional divers), and its subsequent evolutions which could withstand depths of up to 1000 metres.

In 2016, Eberhard & Co. returned with a re-edition of the Scafograf 300, a diving watch that exceeded all expectations in terms of awards. In fact, that same year, it received the Grand Prix d'Horlogerie de Genève, the most prestigious award in the world of Haute Horlogerie.

The Scafograf 300 is an automatic-winding mechanical diving watch with a 43 mm steel case, unidirectional rotating ceramic bezel, curved sapphire glass and helium release valve at 9 o'clock.

The all-black dial of the new Scafograf 300 "MCMLIX" edition is animated by hands and markers enhanced with "vintage" luminescence, as is the black ceramic bezel. The caseback is decorated with the symbol of the collection, a starfish, while the integrated black rubber strap features small reliefs in the shape of the company "shield" on the inside to improve breathability. The numerals "MCMLIX" are imprinted on the dial, symbolising a watch that most certainly doesn't show its sixty years.

[www.eberhard-co-watches.ch](http://www.eberhard-co-watches.ch)

MCMLIX  
SCAFOGRAF  
300



SWISS MADE

*Pure Suisse d'Horlogerie depuis 1887*



DEPUIS  
1887