## FREDERIQUE CONSTANT HIGHLIFE THE NEXT GENERATION OF AN ICONIC TIMEPIECE

Frederique Constant launched the first models of its Highlife collection over 20 years ago. Their unique design was characterised by the special strap built into the case. In 2020, the brand has updated the ingenious concept and reinvigorated the historical collection by adding three new models.

The Swiss brand introduces the Highlife Perpetual Calendar Manufacture, Highlife Heart Beat and Highlife Automatic COSC. All still feature the collection's signature system which makes it possible to switch between a steel bracelet, a leather, crococalf suede or rubber strap, alternating from classic to sporty on a whim. With no need for any tools or accessories, a simple press on the pushers releases the bracelet from the case.

Featuring the iconic opening at 6 o'clock, perfect isochronism guaranteed by a COSC certification and a manufacture movement illustrating the brand's technical expertise, these timepieces share the common fundamental characteristics of being finely crafted, Swiss Made, affordable and engineered for everyday use, displaying a modern, elegant appearance. Housed in a completely redesigned 41 mm case, the three models of the revamped Highlife collection (Perpetual Calendar Manufacture, Heart Beat and Automatic COSC) feature a sapphire crystal with anti-reflective treatment on both sides that provides an unimpeded view of the globe decoration on the dial.

## www.frederiqueconstant.com

<u>HIGHLIGHT</u>

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