

HUBLLOT

BIG BANG UNICO BERLUTI COLD BROWN

A FUSION OF CRAFTS

The partnership between French fashion house Berluti and Swiss watchmaker Hublot turns its focus for the first time on the Big Bang Unico chronograph. The result is an exceptional patina.

Initiated four years ago, the collaboration between the French men's fashion house Berluti and the watchmaking manufacture Hublot has given life to a series of unforgettable Hublot Classic Fusion timepieces bringing together the former's legendary Venezia leather and its distinctive patina with the latter's "art of fusion" and mastery of materials.

For their latest release, the two houses have gone back to the drawing board, working hand in hand with Kris Van Assche, Creative Director of Berluti, to design a model based for the first time on the iconic Big Bang Unico chronograph.

The special construction of this timepiece sandwiches Berluti's Venezia leather between two pieces of sapphire glass with a central cutout that, for the first time, allows the wearer to admire the gears of the Unico movement beneath. In another innovation, the Venezia leather in Cold Brown now also features on the watch's bezel, an achievement made possible thanks to an all-new design. This model will only be available in a limited edition of 100 pieces.

Thanks to a delicate process developed in collaboration with Berluti, the organic elements of the Venezia leather, which comes with the Cold Brown patina, have been encapsulated as if frozen in time, making the living beauty of the natural hide impervious to the rigours of age. At the heart of this 45 mm Hublot Big Bang, we find the iconic Unico manufacture movement, a chronograph with flyback function.

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