

MINASE 5 WINDOWS WM03-LPDS HANDCRAFTED TIMEPIECES FROM JAPAN

Last year, we had the privilege of visiting the independent Japanese watch manufacturer Minase in Akita prefecture. This trip made a deep and lasting impression, as it gave us an insight into the soul of a brand that is profoundly anchored in the crafts and heritage of a region. With an output of fewer than 500 pieces a year, the mission of Minase is to pass on the traditions and culture that are cherished by its founders. Every watch is hand-made and embodies traditional techniques and values. Quality, precision and tradition: a piece of Japanese culture on your wrist. www.minasewatches.ch