

TITONI

HERITAGE WATCH

AN ICONIC TIMEPIECE FROM THE 1940S

The Heritage Series is dedicated to the company's long history of watchmaking. With the relaunch of vintage watches, the Swiss watch company honours legendary models with some special features and unique design elements.

Titoni's purpose in introducing the Heritage Series is to bring iconic timepieces produced in the company's 100-year history back to life for today's watch lovers and connoisseurs. The overall look of the first watch in this series reflects the post-war trend for simplicity. The case body is uniquely streamlined and both hands and numerals are filled with Superluminova so that you can tell the time in the dark too. The heavily domed crystal and the curved dial and hands underline the retro look of the watch.



The case back of this watch is decorated with an elegant swooping car engraving. It symbolises not only the design elements of those times, but also the euphoric mood after WW II. The Titoni logo is engraved in the centre top.

The original model was launched in 1948 under Titoni's sister brand Felca. The legendary brand was widely

known in the Western world and the Middle East. This Felca watch was fitted with the famous AS 1250, a calibre designed by the British watchmaker John Harwood.

Heritage Series
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The shape of the numerals' typography also reflects the trend of the early 1950s. The red second hand provides just the right finishing accent.

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